**ICA 3:**

**List the members you are working with**

**Come up with three business ideas and write them down with a short description**

**The book says a good Feasibility Analysis looks at the following:**

* Product and Service Feasibility
* Financial Feasibility
* Industry and Target Market Feasibility
* Organizational Feasibility

**Does this seem to cover a good analysis of how feasible an idea is and what might you add?**

**Conduct a Feasibility Analysis of your favorite idea**

Product/Service Feasibility

Financial Feasibility

Industry/Target Market Feasibility

Organizational Feasibility